



LINCOLN EDUCATION ASSOCIATION

Public Education Advocacy for the 21st Century

Membership Planning for 2007-2008

Membership Recruitment

- ❖ Coordinator in each building (Building Coordinator, BC)
- ❖ One-Day Training, BC chooses one date, June 20 or August 1
- ❖ Stipend to each BC

One-Day Training (scaled-down version of New Leader Institute)

- ❖ LPS Professional Growth Points: 2.8 points
- ❖ Defining LEA/NSEA/NEA
- ❖ Avoiding Trouble or How to Help Others
- ❖ Empowerment of members
 - I Am the LEA (video)
 - Scholarships, Fundraiser
 - Lobbying—with your building principal, with your school board member, with your state legislator
 - LEA-PAC
- ❖ Member Benefits (Contract, Salary, Fringe, Working Conditions and personal member benefits)
- ❖ Recruitment Techniques

Report

- ❖ Simple
- ❖ Due at end of Membership Drive
- ❖ Report Guidelines (contacts made, new members, etc.) yet to be developed by Membership Committee
- ❖ Report Guidelines will be available at One-Day Training

Stipend for BC

- ❖ Attend One-Day Training, \$40
- ❖ Complete Membership Report, \$35

Building Coordinator (BC)

- ❖ Please turn in the name of the person who will be the Building Coordinator before June 6 to the LEA Office, Teresa Greve.
- ❖ Indicate the One-Day Training Date BC will be attending



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