

One LEA Message, Many Voices



- LEA Message
- Membership at All Time High
- 90th Anniversary Celebration
- 9 N 09/10 N 10
 - Over 400 Total Attendees
- Building Visits
- Substituting in Buildings
- Member Benefits
 - Discount Card
 - Prizes and Member Rewards
- Inclusive Language
- LEA Building Used for Many Meetings
 - LEA
 - LPS
 - Community
- Membership
 - Focus Group
 - Member Survey
- Joint Committees
 - Appraisal
 - Negotiations
 - SpEd ProCom
 - Calendar
- LEA Foundation
 - \$1,500 in Catastrophic Grants
 - \$5,000 in Grants and Scholarships
 - Fundraiser Over \$5,000 Raised
- Networking
 - NEA
 - NSEA
 - Member Benefits
 - Preferred Vendors

Leadership Through Member Relations

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- Troops Project
 - Sent Over 40 Boxes to Afghanistan and Iraq
 - Raised Funds for Postage
- Harvest of Books
 - Partnered with KFOR
 - Lawn and Leisure Show
 - Retired Volunteers
- Read Across America
 - Community Members and Senators Reading with Classes
- Special Olympics
 - 50+ Members Signed Up to Volunteer for National Games
- Chamber of Commerce
 - Attend Meetings/Luncheons
 - Mayor Beutler at FR Council
- LIBA
 - Participated in School Liaison Committee
 - Attended Monthly Meetings
- Shredding Events
 - 6,000 Pounds of Paper
- Family, Schools, Community Engagement Initiative
 - Dinner and Dialogue
 - Advisory Committee
 - Community Conversation
 - Statewide Planning Committee and Presenter

Engage the Community

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- LEARN
 - Reduce E-mails
- Facebook
- Website
- FR Direct
- LEAdvocate
- Insider
- FYI to School Board
- Media Involvement
 - KFOR
 - Journal Star
 - KLIN
- Surveys
 - Used for District Discussions, Problem-Solving
 - 987 Total Members Completed the 2010 LEA Building Climate Survey
- Going Green
 - First 9 Months Paper Usage decreased 130,000 copies
- E-mails
- Phone Calls
- Face to Face
- Group Events
- Ain't Necessarily So
- Lobbying

Advocacy with Communication